

## Privacy Policy for GDPR

- Personal Data Protection

The protection of your privacy is important for us. And to protect your privacy, we have developed this Privacy Policy which covers our privacy protection practices. We will take necessary measures as prescribed below to protect your personal data such as name, age, address, telephone number, e-mail address, affiliation etc.

- Collection of Your Personal Data

We will not collect your personal data unless you voluntarily provide your personal data to our company or our subsidiary companies. Your personal data will be collected only in your voluntary disclosure. You may choose not to disclose your personal data for us to collect, but in that case, we may not be able to offer our various services.

In addition, we collect statistical information which doesn't specify individuals such as IP address, user agent, OS, screen resolution etc. to improve the service of this website and prevent unauthorized access.

- Use of Personal Data We Collect

We collect your personal data within reasonable bounds for achieving the following purposes.

The personal data we collect when you make voluntary requests for information materials, apply for various events held by our company, exchange business cards, make inquiries etc. will be used for the purposes notified to you when the collection is performed or for the purpose prescribed below.

- To mail the requested materials such as "company outline" or "business guide"
- To provide products or services you applied for
- To communicate with you the contents of an event or check your attendance to it, when you apply for a visit our company for various events
- To provide the information that you have given approval for provision to us regarding our new products, events etc.
- To do marketing activities such as collection and analysis of information or questionnaire
- To develop and improve services and products at our company
- To make ordering and supplying of products
- To use for analysis etc. at our company and our business partners
- To authenticate when you use our service
- To manage and improve our website

- To manage customers
- To survey our products
- To respond to inquiries, complaints and litigations
- To do other businesses activities associated to these

We will process your personal data when one of the following applies.

- When you have given us consent to process your personal data by agreeing to this Privacy Policy
  - \* However, you can withdraw your consent at any time.
- When it is necessary for us to carry out your contracts or go through the procedures for conclusion of your contracts.
- When it is necessary for us to pursue our legitimate interests such as start new business, carrying out contracts or maintain our connection with business partners.

Although we will retain your personal data as long as it is necessary for us to achieve the purpose of use specified above, we will promptly erase it when we have achieved the purpose.

- **Automated Decision-making**

We will not make decisions based only on automated decision-making that may bring legal effect or similar serious influence to you (such as profiling).

- **Management and Storage of Collected Personal Data**

We will manage collected personal data appropriately. We will take appropriate safety measures to protect your personal data against risks such as external leakage, loss, destruction, falsification, unauthorized access from the outside etc.

- **Offering of Personal data to Third Parties**

We may provide your personal data to the following companies.

- Our subsidiary companies
- Our affiliated companies
- Corporate partners, agencies, customer companies, suppliers, service providers and vendors working with us such as automobile manufacturers, automobile parts manufacturers, cloud vendors and service management companies
- Companies that intended to sell, purchase, take-over, transfer business or companies that are likely to obtain our business

When we provide your personal data to a third party, we will take steps to ensure that the third party handling your information complies with data protection legislation and protect your information just as we do by reasonable methods such as obligating the third party with a contract, unless there are special circumstances. In addition, we may disclose your personal data to external organizations if we reasonably determine that the disclosure of your personal data is required for the following purposes.

- To provide your personal data to a public organization when we are requested to disclose it from a public institution such as a court or a police agency based on laws and regulations
- To protect or defend the rights or property of our employees and information providers
- To take action urgently aimed to secure the safety of our company, the information provider or the general public.

When we provide your personal data to a third party in a country outside the EU, we will ensure that the third party will take sufficient measures to protect your personal data by concluding Standard Contractual Clauses etc. based on the EU general data protection regulation.

- Requests of Access, Correction, Deletion etc. Regarding Your Personal Data

You can request for access, correction, deletion or restrictions of processing of your personal data that we have retained. However, this right does not apply when your request violates others' rights or we judged your request will hinder our business severely. You have a right to object to our company or a supervisory authority that has jurisdiction over the area you live regarding the processing of your personal data. In addition, if you live in EEA, you can request for data portability. We will respond to your request after identity verification unless there is a rational reason that we cannot respond. You can make a request by filling the application form and sending it to the following e-mail address.

- [Application form](#)

- Destination of submission : [gdp\\_r\\_inquiry@yachiyo-ind.co.jp](mailto:gdp_r_inquiry@yachiyo-ind.co.jp)

- Review and Continuous Compliance of Laws and Regulations

We comply with laws and regulations of Japan and other countries relating to the protection of personal data, and continuously review and improve the contents of this provisions.

- Applicable Law

These provisions are governed by the laws and regulations of Japan and laws of other countries applied to our company.

- Controller

We decide the purpose of use and the method of processing of the personal data that you provide to us. Our contact information is as follows.

Company name : Yachiyo Industry Co., Ltd.

Address : 393, Kashiwabara, Sayama-shi, Saitama 350-1335

Phone number : +81-4-2955-1211

E-mail address : [gdpr\\_inquiry@yachiyo-ind.co.jp](mailto:gdpr_inquiry@yachiyo-ind.co.jp)